

The image features a central computer monitor displaying a world map with red location markers. The text 'Student:' is positioned above the names of four students. The background is a dark olive green with several stylized human icons in various colors (blue, red, green, black) connected by white lines, suggesting a global network. A smartphone with a Wi-Fi symbol is on the left, and a red mug with steam and a pencil on a notepad are on the right. The overall theme is digital collaboration and international education.

Collaborative Online International Learning Case study for Sandalandala

• Student:

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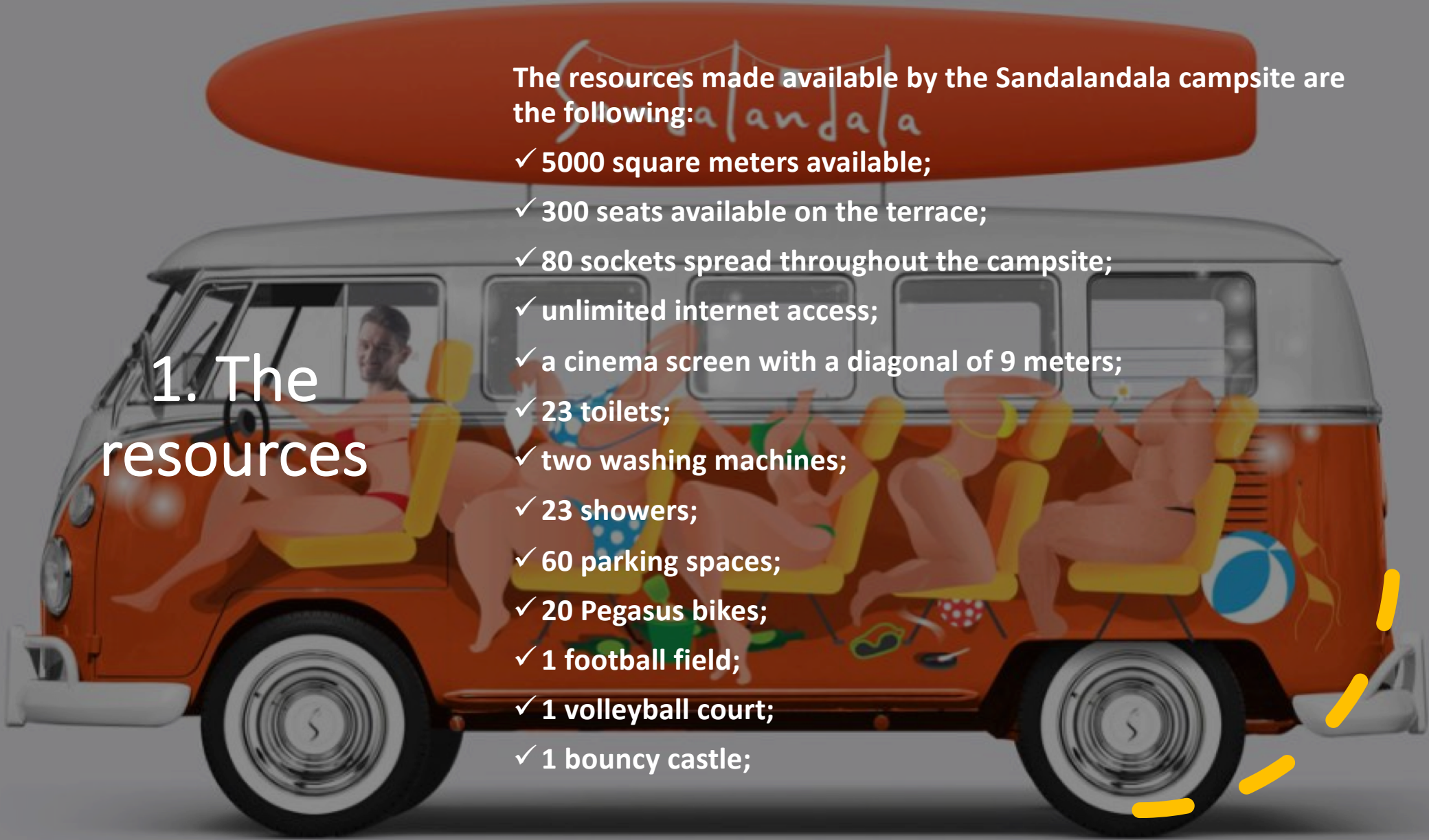
Spiridon Roxana-Mihaela

Glen Marius

1. The resources

The resources made available by the Sandalandala campsite are the following:

- ✓ 5000 square meters available;
- ✓ 300 seats available on the terrace;
- ✓ 80 sockets spread throughout the campsite;
- ✓ unlimited internet access;
- ✓ a cinema screen with a diagonal of 9 meters;
- ✓ 23 toilets;
- ✓ two washing machines;
- ✓ 23 showers;
- ✓ 60 parking spaces;
- ✓ 20 Pegasus bikes;
- ✓ 1 football field;
- ✓ 1 volleyball court;
- ✓ 1 bouncy castle;



2. Staff

Together with Storiencia, the Zorile Store - Sandalandala team positioned the campsite as a space with its own culture, based on freedom, enchantment and socialization. Campsite Sandalandala is a place where you "reset" and relax in nature, safety and beauty, by the sea.



3. concept/product/experience/story

With still a growing presence, Sandalandala has already unravelled so many stories, they don't have enough bedtime to tell them.

How to build your Sandalandala

- ✓ Take a patch of land in the most bohemian and controversial holiday resort on the Romanian Black Sea shore, and insist on building a seaside haven that would bring together chaos and tidiness.
- ✓ Bring in the bulldozers, dig in and level out.
- ✓ First raise the gate. Come what may, at least you know you have a quick way to heaven.





- ✓ Then, since not even heaven is infinite, fence in the campsite, to keep the sea at bay.
- ✓ While things begin to fall into place and logs happen to fall onto heads, plant a whole lot of trees and other plants for the coming days of scorching heat, when anyone would sell their trunks for a little bit of shade.
- ✓ After months of patience, the first blade of grass breaks ground. From now on, it's really a pleasure to get rid of your shoes and worries at Sandalandala.
- ✓ Add more bricks, then some Stroh (really strong shot you need to try while in Vama), throw in a winter quest for birch logs in an oxen cart and you have your terrace-bar ready. From now on, you don't even need to get out of the campsite when hungover.

The Sandalandala name and logo express the disorder and libertinism specific to Vama Veche, where it's OK to be alandala and anything too organized seriously damages the vacation. But it is a studied and controlled disorder, as is the atmosphere in the campsite, where you are allowed to have fun as you want, but you do it in conditions of hygiene and safety rarely found in campsites.

Sandalandala campsite logo:





4. Facilitate

- Terrace-bar:

The terrace-bar holds about 300, and caters to all your whims.

It is a place for plenty of rest, talking, reading, drinking and eating. They have a bar and a kitchen, a wood-fired oven, and lots of book-filled shelves.





- At the desk, you can pay with cash, credit or surfing lessons for team members.
- Access with pets is allowed.
- Access to terrace-bar is open to all customers, camping guests or not.
- If you camp there on May 1st and get yourself a Sandalandala logo tattoo, you receive free lifetime access to campsite (1 week per year).



5. Market (guest)

The purpose of the Sandalandala campsite is to offer guests a corner of heaven, where they can relax, party and meet new people.

Sandalandala organizes concerts, campfires and various other activities to make the guests feel as good as possible.

- The Sandalandala campsite in Vama Veche has a capacity of 400 tents, a terrace with a capacity of over 100 seats and an open-air cinema, and the common space is equipped with all the facilities necessary for a civilized stay. Sandalandala welcomes its guests in a relaxing, bohemian and non-conformist setting. The entire campsite is surrounded by plants, flowers, trees, over 400 trees have been planted on the entire surface of the campsite.
- For those who cannot disconnect from the online environment even on vacation, the Sandalandala campsite provides 30 outlets spread throughout the location and free wireless internet.





Sandalandala

Bibliography:

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