



Department of Modern Languages and Business Communication



Romanian Association for Quality Language Services



The Romanian Society for English and American Studies

The European Society for the Study of English



**PROGRAM**  
**The 9th International Conference**  
***Synergies in Communication (SiC 2021)***  
**Bucharest, Romania**  
**28 -29 October 2021**

*The Department of Modern Languages and Business Communication of the Bucharest University of Economic Studies (ASE), Romania, is organizing the 9<sup>th</sup> annual international conference **Synergies in Communication (SiC 2021)**, to be held **online on 28-29 October 2021**. The event will be organized under the auspices of the Faculty of International Business and Economics in partnership with Université Libre de Bruxelles (ULB), University of Hyogo, University of Zaragoza, Quest Romania, PROSPER-ASE Language Centre and The Romanian Society for English and American Studies (RSEAS), a member of The European Society for the Study of English (ESSE). The conference will be dedicated to the 20<sup>th</sup> anniversary of the **European Day of Languages** and is included in the EDL database of the Council of Europe and the European Centre for Modern Languages (ECML/CELV).*



### CONFERENCE SCHEDULE



#### Thursday, October 28<sup>th</sup>

09.30 - 10.00	WELCOME AND OPENING REMARKS	ZOOM
10.00 - 10.50	OPENING PLENARY	ZOOM
10.50 - 11.00	Morning Break	
11.00 - 13.30	PARALLEL SESSIONS	ZOOM
13.30 - 14.00	Lunch Break	
14.00 - 14.50	PLENARY	ZOOM
14.50 - 15.00	Afternoon Break	
15.00 - 18.00	PARALLEL SESSIONS	ZOOM

#### Friday, October 29<sup>th</sup>

10.00 - 10.50	PLENARY	ZOOM
10.50 - 11.00	Morning Break	
11.00 - 13.20	PARALLEL SESSIONS	ZOOM
13.20 - 13.30	Lunch Break	
13.30 - 14.20	PLENARY	ZOOM
14.20 - 14.30	Afternoon Break	
14.30 - 18.00	PARALLEL SESSIONS	ZOOM



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## CONFERENCE DAY 1 Thursday, 28 October 2021



### 09.30 – 10.00 WELCOME AND OPENING REMARKS

ZOOM: <https://ase.zoom.us/j/84578756828>

**Nicolae ISTUDOR**, Rector of Bucharest University of Economic Studies, Romania

**Gheorghe HURDUZEU**, Dean of the Faculty of International Business and Economics, Romania

**Titela Vilceanu**, President of the Romanian Society for English and American Studies

**Anca-Teodora ȘERBAN-OPRESCU**, Head of the Department of Modern Languages & Business Communication

Chair: Anca-Teodora ȘERBAN-OPRESCU, Head of Department of Modern Languages & Business Communication, Bucharest University of Economic Studies

### 10.00– 10.50 OPENING PLENARY

ZOOM: <https://ase.zoom.us/j/2494350865>

**Carmen PÉREZ-LLANTADA**, Professor, University of Zaragoza, Spain

*Engaging with digital literacies in learning academic and research communication*

Moderator: Laura-Mihaela MUREȘAN, Bucharest University of Economic Studies & QUEST Romania

### 11:00 – 13.30 THEMATIC STRANDS: **PANEL 1** (Part I - EN, FR); **PANEL 1** (DE); **PANEL 3** (Part I)

### 14.00 – 14.50 PLENARY

ZOOM: <https://ase.zoom.us/j/2812209312?pwd=RXZmU0RhaWlYaGgzNGVVOmlEbjl1QT09>

**André HEDLUND**, Educational Consultant, Pontifical Catholic University of Paraná (PUC-PR) - School of Education and Humanities, Brazil

*Learning Cosmos: A Voyage into the Learner's Universe*

Moderator: Olivia-Cristina RUSU, Bucharest University of Economic Studies

### 15.00 - 18.00 THEMATIC STRANDS:

**PANEL 1** (Part II - EN); **PANEL 1** (RO); **PANEL 3** (Part II); **PANEL 4** (Part I).



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## CONFERENCE DAY 2 Friday, 29 October 2021



### 10.00 – 10.50 PLENARY

ZOOM: <https://ase.zoom.us/j/82781627913?pwd=UGIxVEhqbFVnNDBjZFJvQUdwbWNVdz09>

**Cristina Alice TOMA**, Université Libre de Bruxelles, Belgium

*Le mythe de l'éternel retour - entre Orient et Occident*

Moderator: Daniela RADLER, Bucharest University of Economic Studies

### 11:00 – 13.20 THEMATIC STRANDS: **PANEL 2** (Part I - EN, FR)

### 13.30 – 14.20 PLENARY

ZOOM: <https://ase.zoom.us/j/82295769168?pwd=KzZjdVF1bEY5c29ibENpNTNOcTBGU>  
[T09](#)

**Mala PANDURANG**, Professor, Principal Dr. BMN College (Autonomous), Mumbai, India

*Compassion and the Arts in the Time of the Pandemic: a Digital Journey*

Moderator: Roxana-Elisabeta Marinescu, Bucharest University of Economic Studies

### 14.30 -18.00 THEMATIC STRANDS: **PANEL 2** (Part II - RO); **PANEL 4** (Part II)



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## ACADEMIC PANELS OVERVIEW

**PANEL 1: SYNERGIES IN BUSINESS COMMUNICATION, EDUCATION AND RESEARCH**

**PANEL 2: ACADEMIC AND DIGITAL LITERACIES IN THE NEW EDUCATIONAL AND RESEARCH ENVIRONMENT. REVISITING QUALITY IN HIGHER EDUCATION**

**PANEL 3: EDUCATION FOR ACTIVE CITIZENSHIP THROUGH GENDER STUDIES AND (INTER)CULTURAL COMMUNICATION**

**PANEL 4: EAST MEETS WEST ACROSS BORDERS AND BOUNDARIES**

### DAY ONE / THURSDAY, 28 OCTOBER 2021 - PARALLEL ACADEMIC PANELS

<b>11.00 - 13.30 Morning Sessions</b>	<b>ZOOM Link</b>
<i>PANEL 1: Synergies in Business Communication, Education and Research</i> (Part I - EN, FR)	<a href="https://ase.zoom.us/j/88470601800?pwd=TFdiSEFUbHRpeUpPRkF2NHd0ZFY0QT09">https://ase.zoom.us/j/88470601800?pwd=TFdiSEFUbHRpeUpPRkF2NHd0ZFY0QT09</a>
<i>PANEL 1: Synergies in Business Communication, Education and Research</i> (German Section)	<a href="https://ase.zoom.us/j/83437176388?pwd=TUV0TkpDMzdrMkxtQU1wUjZTQXFRQT09">https://ase.zoom.us/j/83437176388?pwd=TUV0TkpDMzdrMkxtQU1wUjZTQXFRQT09</a>
<i>PANEL 3: Education for Active Citizenship through Gender Studies &amp; (Inter)cultural Communication</i> (Part I)	<a href="https://ase.zoom.us/j/84181542874?pwd=TVlwMnN3dE5sTWWhHb3U0MDkvc1Iwdz09">https://ase.zoom.us/j/84181542874?pwd=TVlwMnN3dE5sTWWhHb3U0MDkvc1Iwdz09</a>

<b>15.00 - 18.00 Afternoon Sessions</b>	
<i>PANEL 1: Synergies in Business Communication, Education and Research</i> (Part II - EN)	<a href="https://us02web.zoom.us/j/88946558047?pwd=YytvNFNheHJnZU9OSURFazhVamx0QT09">https://us02web.zoom.us/j/88946558047?pwd=YytvNFNheHJnZU9OSURFazhVamx0QT09</a>
<i>PANEL 1: Synergies in Business Communication, Education and Research</i> (Romanian Section)	<a href="https://ase.zoom.us/j/89606166069?pwd=WnNla0lnOENubTZPQkkzTmNYcFBqQT09">https://ase.zoom.us/j/89606166069?pwd=WnNla0lnOENubTZPQkkzTmNYcFBqQT09</a>
<i>PANEL 3: Education for Active Citizenship</i> (Part II)	<a href="https://ase.zoom.us/j/88569333703">https://ase.zoom.us/j/88569333703</a>
<i>PANEL 4: East Meets West across Borders and Boundaries</i> (Part I)	<a href="https://ase.zoom.us/j/86076282890?pwd=djVJVm50pwTkhCRWxERVdJNjZyUT09">https://ase.zoom.us/j/86076282890?pwd=djVJVm50pwTkhCRWxERVdJNjZyUT09</a>

### DAY TWO / FRIDAY, 29 OCTOBER 2021 - ACADEMIC PANELS

<b>11.00 - 13.20 Morning Session</b>	<b>ZOOM Link</b>
<i>PANEL 2: Academic &amp; Digital Literacies. Revisiting Quality in Higher Education</i> (Part I)	<a href="https://ase.zoom.us/j/2494350865">https://ase.zoom.us/j/2494350865</a>

<b>14.30 - 18.00 Afternoon Session</b>	
<i>PANEL 2: Academic &amp; Digital Literacies. Internationalisation &amp; Quality in Language Education</i> (Part II)	<a href="https://ase.zoom.us/j/2494350865">https://ase.zoom.us/j/2494350865</a>
<i>PANEL 4: East Meets West</i> (Part II)	<a href="https://ase.zoom.us/j/86076282890?pwd=djVJVm50pwTkhCRWxERVdJNjZyUT09">https://ase.zoom.us/j/86076282890?pwd=djVJVm50pwTkhCRWxERVdJNjZyUT09</a>



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## ACADEMIC PANELS OF THE CONFERENCE

### DAY 1

### (THURSDAY, 28 OCTOBER 2021)

11:00 - 13:30

**PANEL 1 (Part I): SYNERGIES IN BUSINESS COMMUNICATION, EDUCATION AND RESEARCH**  
**ZOOM:** <https://ase.zoom.us/j/88470601800?pwd=TFdiSEFUbHRpeUpPRkF2NHd0ZFY0QT09>

*Chair: Antonia- Cristiana ENACHE, Bucharest University of Economic Studies, Romania*

**Teaching Romanian as a Foreign Language: A Comparative Analysis between The Common European Framework of Reference for Languages (CEFR) and The Interagency Language Roundtable Scale (ILR)**

Emilia IVANCU, Bucharest University of Economic Studies, Romania

**Le *franglais* des affaires - the History of the English Language Expansion in the Realm of Business French**

Ofélia R. NIKOLOVA, Valdosta State University, USA

**Translating the Metaphor of 'Light', an English-Romanian Contrastive study**

Mihaela Marieta DAMIAN, Transilvania University, Braşov, Romania

**Pitfalls of Professional Writing – the Most Common Mistakes in Writing for Business Purposes**

Antonia- Cristiana ENACHE, Bucharest University of Economic Studies, Romania

Marina-Luminița MILITARU, Bucharest University of Economic Studies, Romania

Viorela-Valentina DIMA, Bucharest University of Economic Studies, Romania

**Encouraging Student Research. A View from a Bachelor's Programme in Applied Modern Languages in Romania**

Viorela-Valentina DIMA, Bucharest University of Economic Studies, Romania

Florina MOHANU, Bucharest University of Economic Studies, Romania

**La recension de texte et le texte scientifique: un air de famille?**

Liliana ALIC, Transilvania University, Braşov, Romania

**Digital Tools for Group Work in Online Second Language Classes: The Case of Wiki**

Anca PECICAN, Bucharest University of Economic Studies, Romania



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11:00 – 13:30

**PANEL 1: SYNERGIES IN BUSINESS COMMUNICATION, EDUCATION AND RESEARCH (GERMAN)**

**ZOOM:** <https://ase.zoom.us/j/83437176388?pwd=TUV0TkpDMzdrMkxtQU1wUjZTQXFRQT09>

*Chair: Cornelia PĂTRU, Bucharest University of Economic Studies, Romania*

*Guest speaker: Blaženka ABRAMOVIĆ (Obrtnička škola Koprivnica, Croatia)  
Teilnehmer\*innenaktivierende Arbeitsformen zur Entwicklung des Leseverstehens.  
Textarbeit erfolgsorientiert und motivierend gestalten*

**Fit für die Wissenschaft? Neue Formen des Reputationsgewinns**

Doris SAVA, Lucian Blaga University of Sibiu, Romania

**Der Nutzen der neuen Medien in der Unterrichtspraxis**

Mihaela PARPALEA, Transilvania University of Braşov, Romania

**Der diskrete Charme der Erotik in der rumänischen Werbung**

Lora-Dagmar CONSTANTINESCU, Bucharest University of Economic Studies, Romania

**Wie hat die Coronapandemie die Unterrichtsregeln und -rituale geändert? Ein paar Anmerkungen aus der Unterrichtspraxis**

Maria PARASCA, Babes-Bolyai University, Cluj-Napoca, Romania

**DaF-Online-Unterricht während der Covid-19-Pandemie unter der Lupe der Studierenden an der Universität für Wirtschaftsstudien (ASE) in Bukarest. Ergebnisse einer Befragung**

Cornelia PĂTRU, Bucharest University of Economic Studies, Romania

11:00 – 13:30

**PANEL 3 (Part I): EDUCATION FOR ACTIVE CITIZENSHIP THROUGH GENDER STUDIES AND (INTER)CULTURAL COMMUNICATION**

**ZOOM:** <https://ase.zoom.us/j/84181542874?pwd=TVlwMnN3dE5sTWwhHb3U0MDkvc1Iwdz09>

*Chairs: Roxana MARINESCU, Bucharest University of Economic Studies, Romania*

*Adina CIUGUREANU, "Ovidius" University of Constanta, Romania*

*Guest speaker: Carmen SĂPUNARU-TĂMAŞ (University of Hyōgo, Japan)  
Thunder God and Church Builder: from Human to Divine in Shinto and Orthodox Christianity*

**(---)cultural awareness in integrated Japanese language textbooks**

Magdalena CIUBĂNCAN, Bucharest University of Economic Studies, Romania



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### **Le tournant interculturel dans la traduction**

Mihaela CHAPELAN, The Faculty of Foreign Languages and Literatures, University of Bucharest, Romania

### **L'avenir des langues**

Emilia Andreea MOTORANU, Bucharest University of Economic Studies, Romania

**15:00 - 18:00**

### **PANEL 1 (PART II): SYNERGIES IN BUSINESS COMMUNICATION, EDUCATION AND RESEARCH**

**ZOOM:** <https://us02web.zoom.us/j/88946558047?pwd=YytvNFNheHJnZU90SURFazhVamx0QT09>

*Chair: Irina DAVID, Bucharest University of Economic Studies, Romania*

### **CLIL and Functions: Towards a Practical Approach to Teaching Adults**

Adriana LĂZĂRESCU, University of Craiova, Romania

### **The Impact of the Covid-19 Pandemic on Academic Communication**

Irina DAVID, Bucharest University of Economic Studies, Romania

Anca-Teodora ȘERBAN-OPRESCU, Bucharest University of Economic Studies, Romania

### **Outcomes of Translation in the Era of Globalisation**

Isabella-Alice MATIEȘ-VERBUNCU (STOIAN), University of Craiova, Romania

### **Noun Phrases and Linguistic Preferences in *Number 11* by Jonathan Coe**

Iulia Cristina ANTONIE (COTEA), University of Craiova, Romania

### **Identity and Solidarity in the Institutional Discourse**

Oana-Maria PUIU (NIȚĂ), University of Craiova, Romania

### **Linguistic mechanism of reformulation**

Andrei-Constantin CIOCOTOIU-ZAMFIR, University of Craiova, Romania

**15:00 - 18:00**

### **PANEL 1: SYNERGIES IN BUSINESS COMMUNICATION, EDUCATION AND RESEARCH (Romanian)**

**ZOOM:** <https://ase.zoom.us/j/89606166069?pwd=WnNla0lnOENubTZPQkzTmNYcFBqQT09>

*Chair: Mihai ȘERBAN, Bucharest University of Economic Studies, Romania*

### **Proza erotică eminesciană la o nouă "radiografie" critică**

Silviu Constantin MIHĂILĂ, Bucharest University of Economic Studies, Romania

### **Poietica predării limbii române ca limbă străină**

Mihai ȘERBAN, Bucharest University of Economic Studies, Romania



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### **George R.R Martin: Deconstruirea și reconstruirea universului fantastic**

Zinaida-Tamara FEDOT, Bucharest University of Economic Studies, Romania

Laurențiu BOȘOG, Liceul Teoretic Traian Lalescu, Orșova, Romania

### **Pronumele. Abordare a predării limbii române ca limbă străină în conformitate cu normele CEFR. Studiu de caz**

Nicoleta-Adina PANAIT, Bucharest University of Economic Studies, Romania

**15:00 – 18:00**

### **PANEL 3 (Part II): EDUCATION FOR ACTIVE CITIZENSHIP THROUGH GENDER STUDIES AND (INTER)CULTURAL COMMUNICATION**

**ZOOM:** <https://ase.zoom.us/j/88569333703>

*Chair: Magdalena CIUBĂNCAN, Bucharest University of Economic Studies, Romania*

### **Aborted motherhood and traumatic history. An analysis of some contemporary Romanian novels by women writers**

Roxana MARINESCU, Bucharest University of Economic Studies, Romania

### **Fiction as Autoethnography**

Roxana MARIN, Doctoral School of Humanities, "Ovidius" University of Constanta, Romania

### **Magic and society: Harry Potter's Effect on Reading through the empowerment of learners and educators**

Oana GĂRI NEGUȚ, Doctoral School of Humanities, "Ovidius" University of Constanta, Romania

### **Adapting the communication strategies for the COVID-19 vaccination campaign to the Romanian cultural mindset**

Veronica CÂMPIAN, Babes-Bolyai University, Cluj-Napoca, Romania

Sonia MALOȘ, Babes-Bolyai University, Cluj-Napoca, Romania

### **CDA of Donald Trump's Political Speech via Twitter**

Shaalan SHAMMARI, Doctoral School of Humanities, "Ovidius" University of Constanta, Romania

**15:00 – 18:00**

### **PANEL 4 (Part I): EAST MEETS WEST ACROSS BORDERS AND BOUNDARIES**

**ZOOM:** <https://ase.zoom.us/j/86076282890?pwd=djVJVm50pwTkhCRWxERVdJNjZyUT09>

*Chair: Maria DĂRĂBANȚ, Bucharest University of Economic Studies, Romania*

### **An in-depth Study of Chinese Culturemes – carriers of the most subtle cultural allusions – excerpted from Chinese contemporary novels in Romanian translation**

Iulia Elena CÎNDEA GÎȚĂ, Lucian Blaga University of Sibiu, Romania





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## **The role of the cultural mediator in reducing the distance between Romania and China**

Roxana RÎBU, Transylvania University of Braşov, Romania

## **Doina Cornea and Éva Gyimesi, anti-communist dissent between Romanian secret police surveillance and Radio Free Europe**

Elena DUMITRU, Unitelma Sapienza Rome, Italy

## **Les *drammi storici* de Giuseppe Ricciardi, un exemple de l'évolution du récit historique italien au cours du *Risorgimento***

Sofie BARTHELIS, Université Libre de Bruxelles, Belgium

## **Dream reading in *Arthur of Little Britain* and other medieval romances. The narrative and discourse logic of prophetic dreams**

Alexandra COSTACHE-BABCINSCHI, Bucharest University of Economic Studies, Romania

## **J. K. Rowling's imaginary realm of faërie - a collection of myths and folktales from eastern and western cultures**

Georgiana Silvia LEOTESCU, University of Craiova, Romania



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## ACADEMIC PANELS OF THE CONFERENCE DAY 2 (FRIDAY, 29 OCTOBER 2021)

11:00 – 13:25

**PANEL 2 (Part I): ACADEMIC & DIGITAL LITERACIES IN THE NEW EDUCATIONAL AND RESEARCH ENVIRONMENT. REVISITING QUALITY IN HIGHER EDUCATION**

**ZOOM:** <https://ase.zoom.us/j/2494350865>

*Chairs: Mirela BARDI, Bucharest University of Economic Studies, Romania*

*Laura-Mihaela MUREȘAN, Bucharest University of Economic Studies & QUEST Romania*

**Academic publishing: from the ivory tower to social media. Looking at digital (il)literacies to cope with the new normal**

Mariana NICOLAE, Bucharest University of Economic Studies, Romania

**Opening Pandora's Box: A Critique of Peer-Review Processes**

Lucia M. GROSU-RĂDULESCU, Bucharest University of Economic Studies, Romania

**De la citation à la reformulation dans l'écriture du mémoire de master**

Luminița STERIU, Doctoral School of Humanities, "Ovidius" University of Constanța, Romania

**Changing scholarly practices: The case of the Twitter conference "Linguistweets"**

Rosana VILLARES, University of Zaragoza, Spain

**Professional literacy development through FLIP learning - A case study**

Violeta NEGREA, Bucharest University of Economic Studies, Romania

**Exploring the relevance of introducing genre-based approaches to teaching writing. A case study**

Alina-Roxana DULGHERU (GOLDAN), Doctoral School of Humanities, "Ovidius" University of Constanța, Romania

**Challenges in LSP online teaching and how to overcome them. A case study in French Language and Business Communication classes**

Olivia-Cristina RUSU, Bucharest University of Economic Studies, Romania

**English language teaching performance analysis in pandemic context – online vs. onsite**

Bogdan Gabriel GEORGESCU, University of Pitești, Romania

**Diagnosing Medical Translation – Current Challenges**

Mihai Robert RUSU, University of Craiova, Romania

**Patterns of self-reference in a corpus of data articles**

Oana-Maria CARCIU, University of Zaragoza, Spain



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14:30 - 16:00

**PANEL 2 (Part II): ACADEMIC & DIGITAL LITERACIES IN THE NEW EDUCATIONAL AND RESEARCH ENVIRONMENT. INTERNATIONALISATION & QUALITY IN LANGUAGE EDUCATION - ROUNDTABLE DEDICATED TO QUEST ROMANIA AT 25** (Language: Romanian)

**ZOOM:** <https://ase.zoom.us/j/2494350865>

*Chairs: Laura-Mihaela MUREȘAN, Bucharest University of Economic Studies & QUEST Romania  
Olivia RUSU, Bucharest University of Economic Studies & QUEST Romania*

*Guest speaker: **Professor Monica VLAD** ("Ovidius" University of Constanța, Romania)  
**Internaționalizare prin îndrumarea de doctorat în cadrul cotutellelor internaționale :  
provocări și perspective în dinamica digitală**  
(Internationalisation through Doctoral supervision within the framework of  
international co-tutoring: challenges and perspectives in digital dynamics)*

**Sursă de inspirație: scurt raport al conferinței aniversare Eaquals, Belfast, 22-23 octombrie 2021**  
(Drawing inspiration from Eaquals at 30: brief conference report, Belfast, 22-23 October 2021)  
Laura-Mihaela MUREȘAN, Bucharest University of Economic Studies, Romania

**25 de ani de QUEST: un imbold pentru reinventare** (*QUEST Focus: Looking back and reinventing the present through resilience*)

*Panelists: Anca COLIBABA, EuroEd, Iași; Cătălin NEDIN, Goethe-Institut Bukarest; Mariana NICOLAE, Lingua Economica, Bucharest; Liana POPA & Cristina TOPCIOV, International House Timișoara; Ioana SONEA, Centrul Alpha, UBB, Cluj-Napoca; Teodora ȘERBAN-OPRESCU, Bucharest University of Economic Studies; Ovidiu URSA, University of Medicine and Pharmacy, Cluj-Napoca; Radadiana CALCIU & Valentina ROBU, PROSPER-ASE & Bucharest University of Economic Studies.*



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14:30 – 18:00

**PANEL 4 (Part II): EAST MEETS WEST ACROSS BORDERS AND BOUNDARIES**

**ZOOM:** <https://ase.zoom.us/j/86076282890?pwd=djVJVmtdS0pwTkxCRWxERVdJNjZyUT09>

*Chair: Daniela RADLER, Bucharest University of Economic Studies, Romania*

**Eastern and western patterns in business conceptual metaphors**

Alexandra MORARU, Dimitrie Cantemir Christian University, Romania

**Food in the film “The Hundred-Foot Journey” (2014)**

Monica Alina TOMA, Bucharest University of Economic Studies, Romania

**Kazuo Ishiguro’s novel *Never Let Me Go*: intermedial dynamic between literature and cinema**

Yaryna OPRISNYK, Ivan Franko National University of Lviv, Ukraine

**The Loss of Memory and the Memory of Loss in the Novel *Memory Police* by Yōko Ogawa**

Raluca NICOLAE, Bucharest University of Economic Studies, Romania

**Indian Fakirs in Dracula’s Land: representations of Indian ascetics in early twentieth century Romanian newspapers and journals**

Ayusman CHAKRABORTY, Taki Government College, West Bengal, India

Dana RADLER, Bucharest University of Economic Studies, Romania

**Jhumpa Lahiri’s *Whereabouts*: between cultural specificity and evasiveness**

Adriana-Elena STOICAN, Bucharest University of Economic Studies, Romania

**East meets West: portraits, politics and the picturesque in the art of colonial India**

Priyanka PRACHI, Sharda University, Greater Noida, India

